



MODESHIFT

TravelWise Week

16-22 SEPTEMBER

Dear Parents/Guardians,

William Gilbert is taking part in Modeshift TravelWise Week, which is a week-long travel challenge where everyone is challenged to travel more wisely.

Taking place between **16-22 September** each year, TravelWise Week coincides with **European Mobility Week** to promote active travel, public transport, and other cleaner and healthier transport choices, where everyone is encouraged to walk, wheel or ride.

As part of TravelWise Week, we are challenging pupils to complete a TravelWise Travel Trail whilst they travel to or from school. The aim of the Travel Trail is to encourage more pupils to travel actively to school and to help them engage with their surroundings as they travel. The Travel Trail can be completed whilst pupils are travelling to and from school.

Your child will be provided with a Travel Trail worksheet on Monday 16th September which contains several things which they can look for and tick off whilst they are travelling to and from school, with additional space to record anything else which they find interesting which isn't on the list.

There are other activities planned for the week that you and your child could participate in if you wish. Please see the attached PowerPoint with more information. In summary the activities are as follows:

Monday 16th September – Enter the Raffle to win a prize – free to enter. If your child walks, scoots or rides to school they can ask the member of staff on the gate for a raffle ticket. Raffle to be drawn at the end of the week. NB if you live outside of the village and need to drive in, park and stride (a 10 minute walk) and you qualify for a raffle ticket.

Tuesday 17th September -Take part in the Travel Wise Trail on your way to school. (Sheets sent home on Monday 16th September with your child) If your child wishes, they can bring the completed sheet back into school before Friday 20th to have another chance to enter the raffle.



Further information

Visit www.travelwiseweek.org.uk where you will find a range of ideas and resources available to download.

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Wednesday 18th – It is National Fitness Day – could you get on board and choose an active way of travelling to school this day?

Thursday 19th September -The school councillors will be adding a ‘Golden Lock’ to a randomly selected bike or scooter safely parked in our scooter pods/bike racks for a small winning on the spot prize. (Don’t worry we will remove the lock before you leave at the end of the day)

Friday 20th September – Scooter Smart Day led by Rob Bounds (senior transport officer) All children will be able to take part in a fun safe scooter training workshop with their class teacher. See letter dated 8th September for more details. On this day we would like to encourage as many families as possible to travel actively on this day that marks World Car Free Day (Sunday 22nd September). Members of our Eco Committee will be out on Vicarage Lane, St Alkmunds Close and King Street with staff members on this day to complete an active travel survey.

Also, during TravelWise Week our Year 6 pupils will be taking part in Bikeability lessons designed to give the next generation the skills and confidence to ride their bikes on today’s roads. Later in the year we will be offering the foundational Bikeability sessions to our Reception and Year 3 pupils. More information to follow.

I would also like to take the opportunity to share our recent success. This week I received an email from Team Modeshift Stars to confirm and congratulate us in achieving a Very Good level Modeshift STARS accreditation. Fantastic news!



We hope that you will help us by getting on board and choosing to travel actively to school and support your child in completing their scavenger hunt. Please get in touch if you have any questions regarding the events planned.

Yours sincerely

E H Britten
Headteacher



Further information

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